(3) LINK

Por Ricardo De Sousa
2014-2015, 1º Ano, 1º Semestre, Projecto I

Forma Final: Website

Baseado nos textos de Winograd e McCloud, é proposta uma aproximação progressiva (sequencial) de aprendizagem face à introdução de novas ferramentas, e as noções de tempo/som/espaço/iconografia, que apelam aos sentidos e contribuem para uma percepção humanística da ferramenta. O site é estático, fixo, e simples — que advém da forma como apreendemos uma imagem que evoca movimento como sendo apenas um momento unitário fixo no tempo. McCloud contradiz isso, ao afirmar que as palavras criam a ilusão de movimento/espaço/etc, existindo aqui uma noção de sequência temporal (esquerda para a direita) de várias “cenas” ou transições.

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FASE 3
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O HOMEM DETÉM UMA RELAÇÃO DE PASSIVIDADE COM O AMBIENTE.
>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>PELA OBSERVAÇÃO, E CONSEQUENTE ANÁLISE DOS SEUS RESULTADOS, É INDUZIDO EM PENSAMEN
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DESENVOLVIMENTO HUMANO (REFLEXO).
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“EZENSBERGER PROPÕE UM MODELO DOS MEDIA DESCENTRALIZADO E POLITICAMENTE MOTIVADO, FOCADO N
“RELAÇÃO HOMEM/AMBIENTE FEITA ATRAVÉS DA MÁQUINA COMO FERRAMENTA DE COMPREENSÃO — CONSEQUE

BACK
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